«Η βιομηχανία μας εχει να κανει με τη τεχνολογια, ναι. Αλλά πρωτιστως έχει να κάνει και με λειτουργιες και τις σχέσεις με τους πελατες»

- Michal Dell









HELLO!!!

Χριστίνα Στυλιανού

Ερασιτέχνης Οικοδεσπότης απο το 2017!













Λίγα λόγια για την Ιθάκη ...

Τύπος Καταλύμματος

Ημιανεξάρτητη Κατοικία 2 υπνοδωματίων με ιδιωτική πισίνα

Τοποθεσία

Ημιορεινή τοποθεσία - στο χωριό Μελάδεια (Κύπρος) - Χωριό 10 κατοίκων (!)

20 λεπτά από τη θάλασσα / 15 λεπτά από το δάσος της Πάφου

Αυτοκίνητο απαραίτητο

Ιστορικό

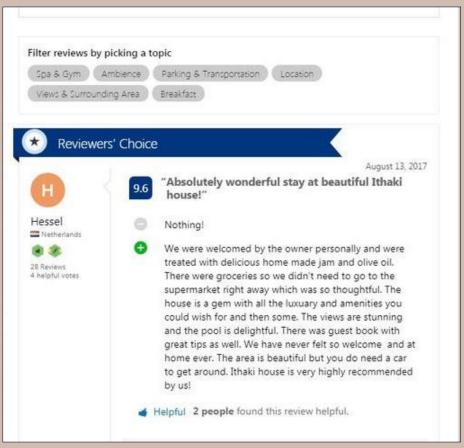
Ιδιοκτήτες απο Ιανουάριο 2017

Κατάλυμμα βραχυχρόνιας μίσθωσης από Μάρτιο 2017

booking.com/airbnb/ ownersdirect



Δεν θα ξεχάσω ποτέ τη πρώτη μας κράτηση!



Μέσω Booking.com / οικογένεια απο Ολλανδία

Προμήθεια Booking 15%

Review 9.6 (7.5 on location)





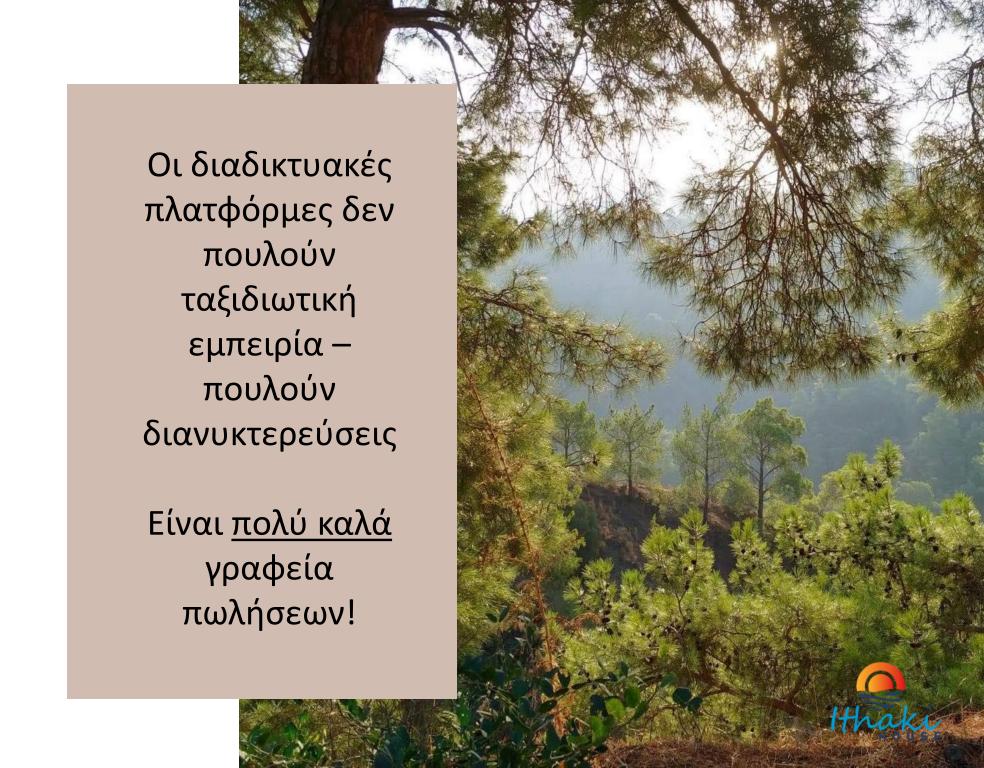


Κάθε προιόν ειχει τον πελατη του

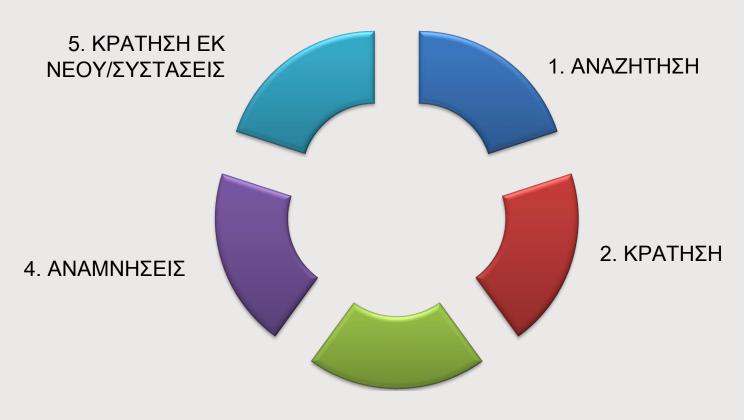
Σημαντικό είναι να προσελκύσουμε **τον ιδανικό πελάτη για τη δική μας προταση**







Η εμπειρία των επισκεπτών είναι ένας κύκλος ...











Γιατί #bookdirect;

Για να στοχεύσουμε καλύτερα

Για να έχουμε τον έλεγχο του brand και της επιχείρησης μας!

Για να μην έχουμε όλα μας τα αυγά σε ένα καλάθι





Τα εργαλεία

ΙΣΤΟΣΕΛΙΔΑ

ΣΥΝΕΧΗΣ ΕΠΙΚΟΙΝΩΝΙΑ ΜΕ ΤΟΥΣ ΠΕΛΑΤΕΣ

ΔΙΑΣΥΝΔΕΣΕΙΣ ΤΟΠΙΚΑ ΚΑΙ

ΔΙΕΘΝΗ

ΠΡΟΦΙΛ ΙΔΑΝΙΚΟΥ ΠΕΛΑΤΗ

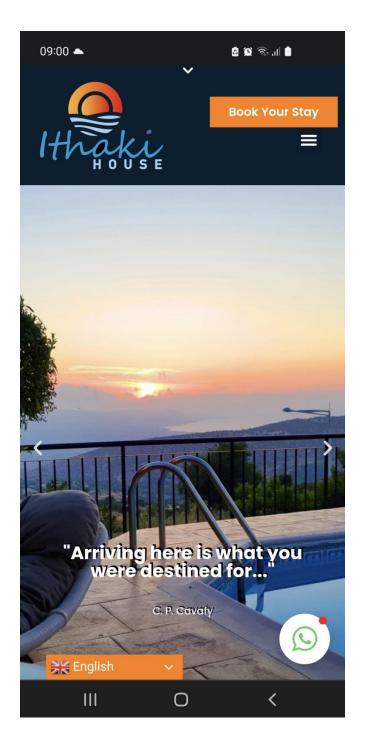




ΜΗΧΑΝΙΣΜΟ

ΚΡΑΤΗΣΕΩΝ



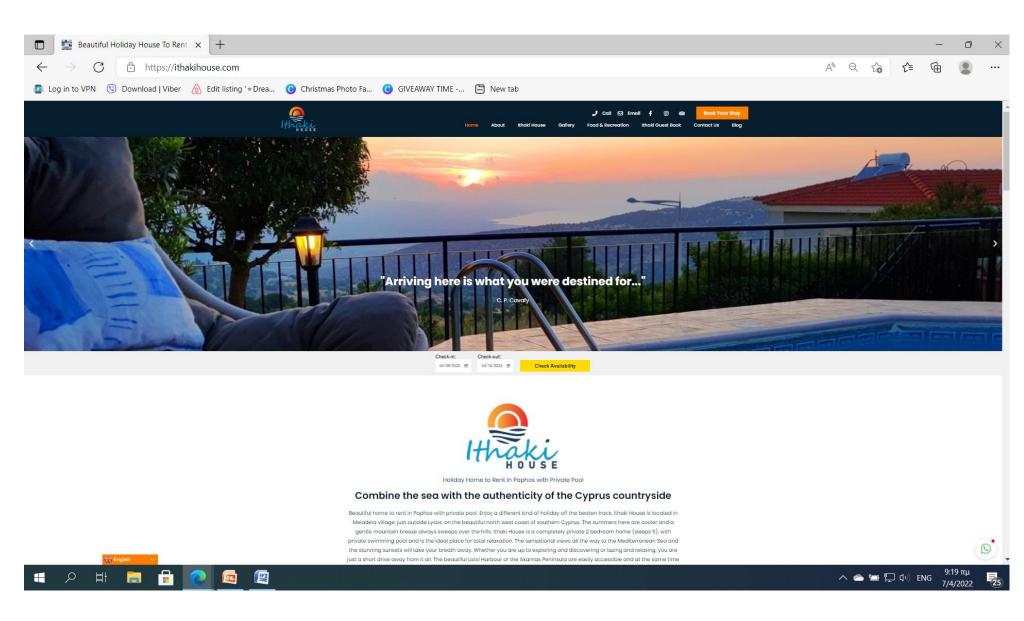


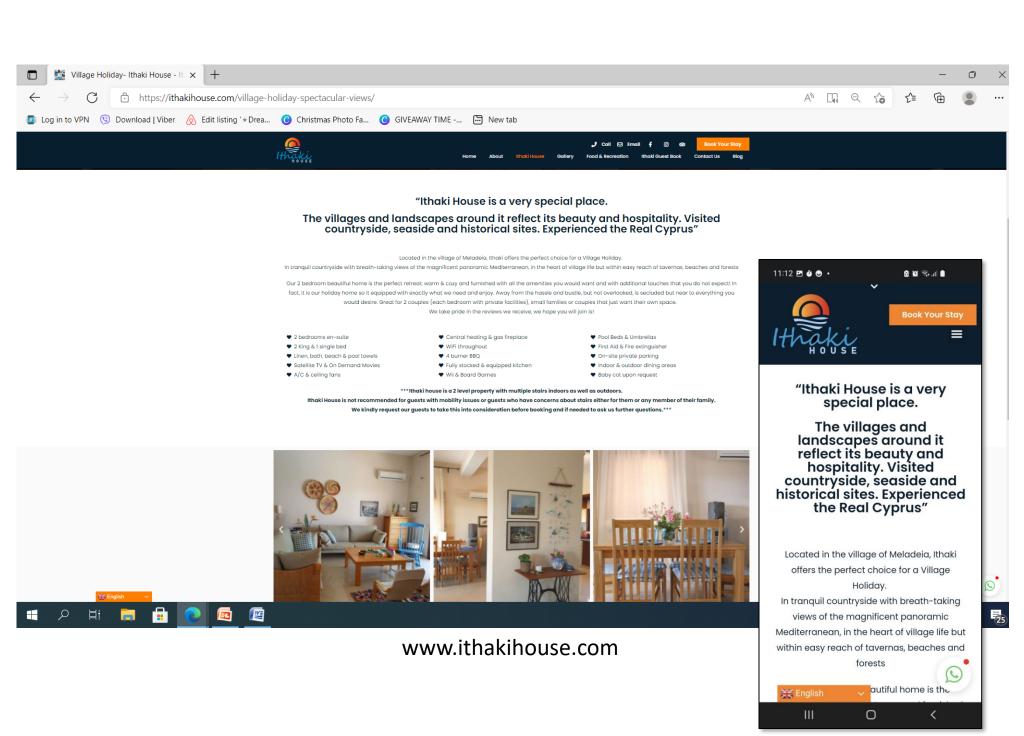
Ιστοσελίδα

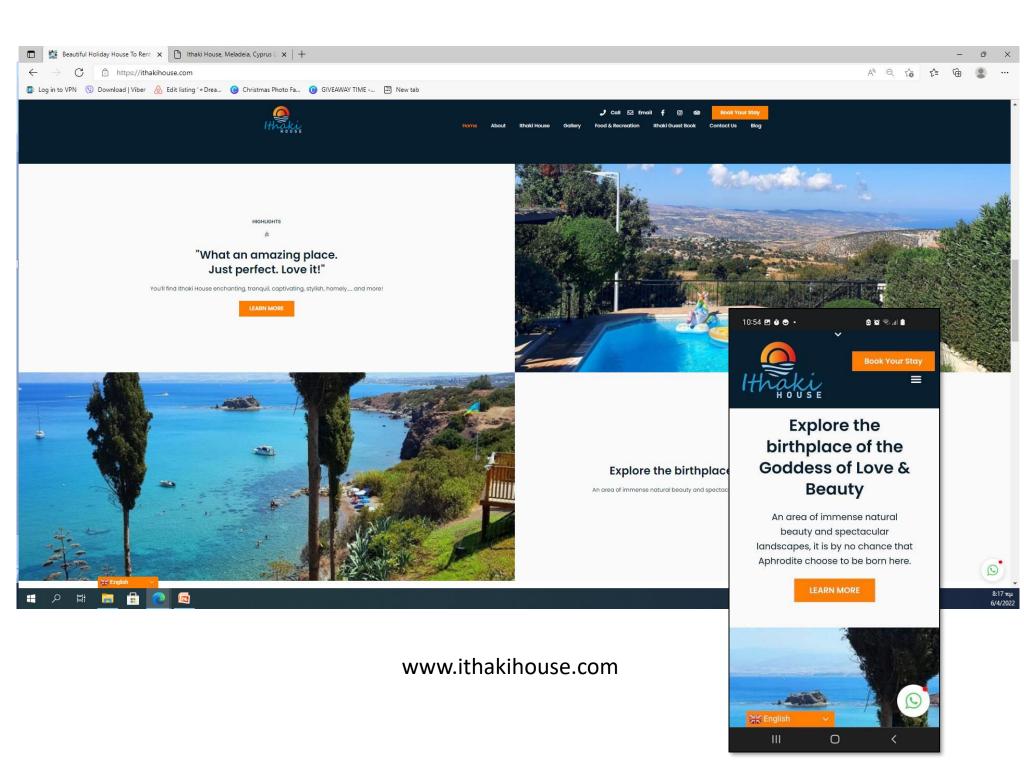
Χαρακτηριστικά:

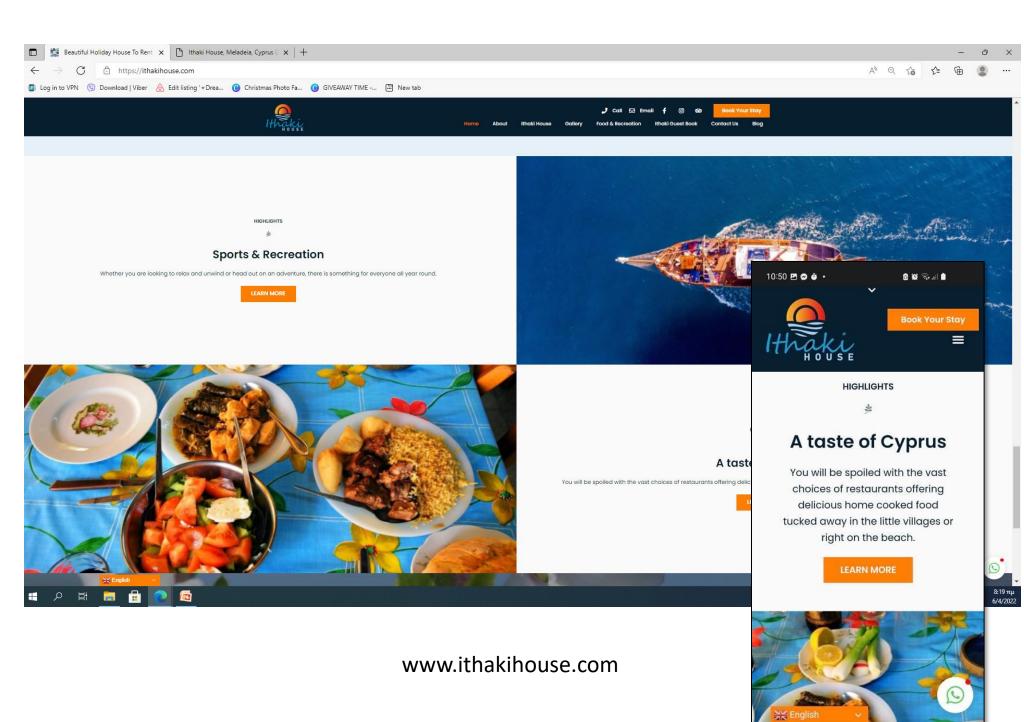
- Ταχύτητα φόρτωσης
- Σχεδιασμός/λειτουργικότητα Mobile first
- Ειδικά σχεδιασμένο για τη βιομηχανία φιλοξενίας
- Εύκολο στη διαχείριση του
- Σύνδεση με μηχανισμό κρατήσεων

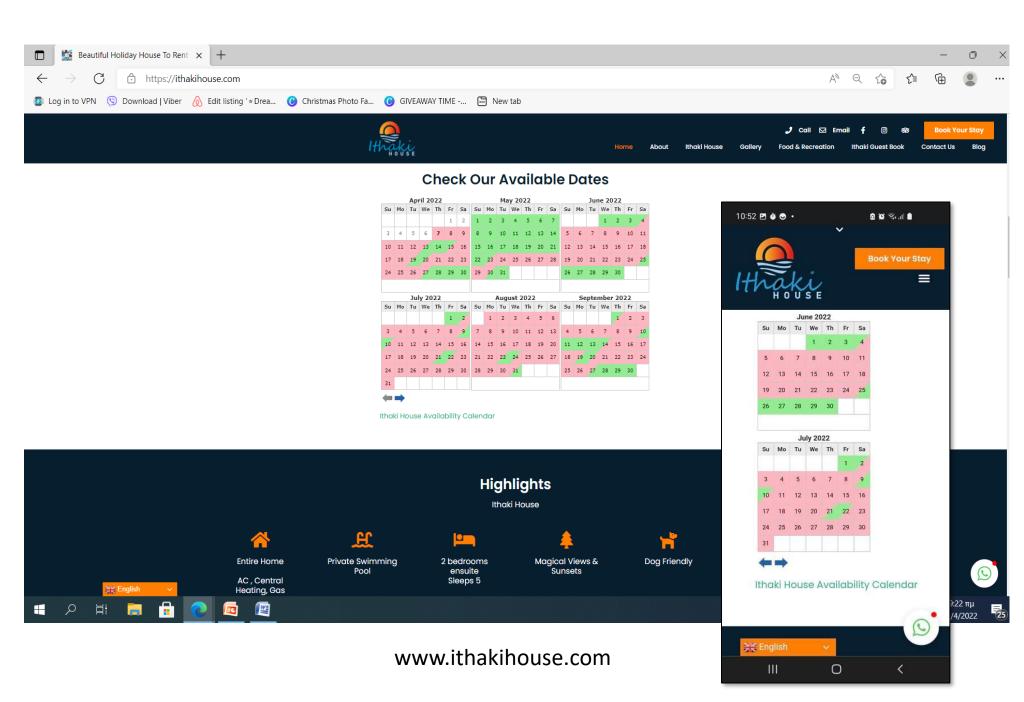


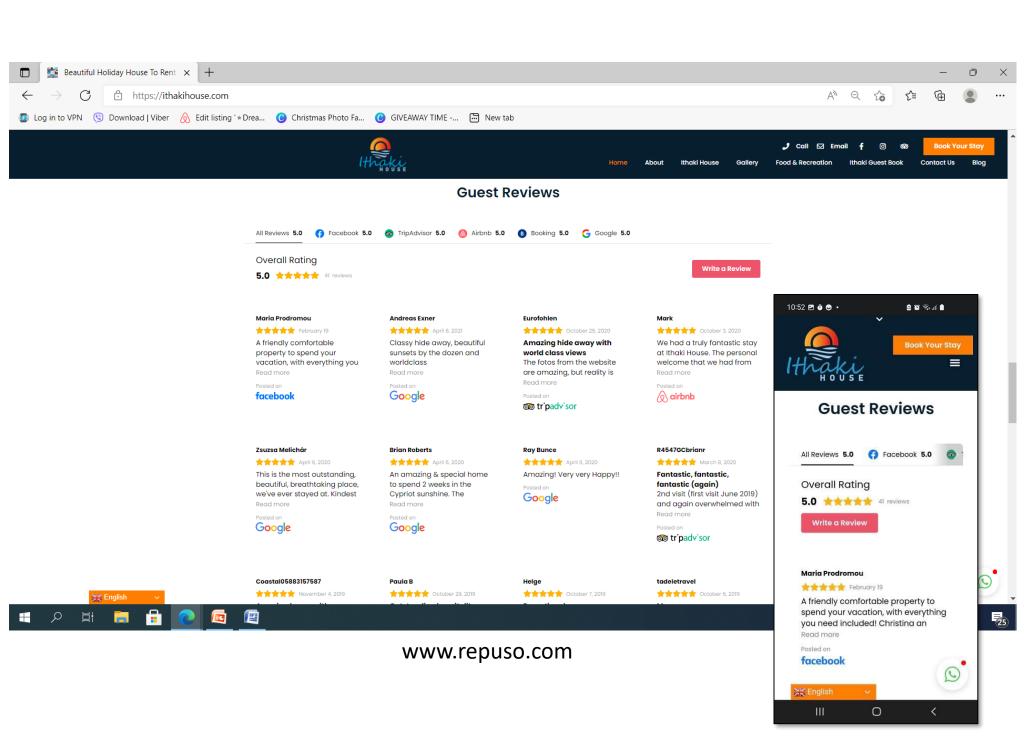


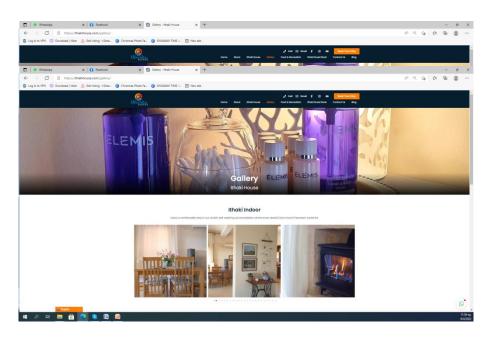


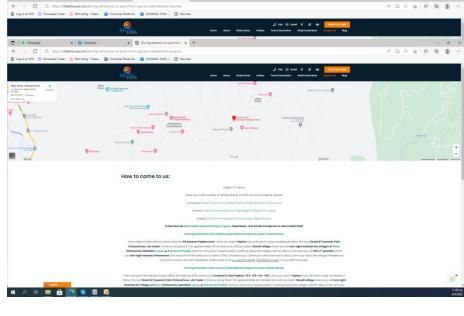


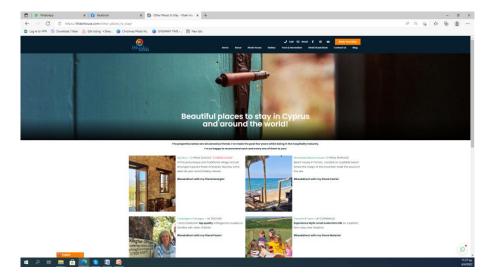


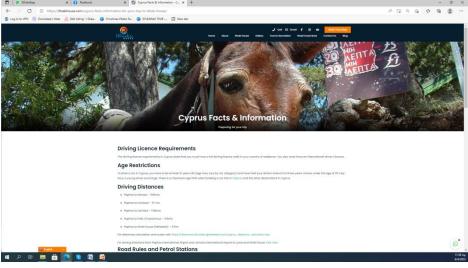




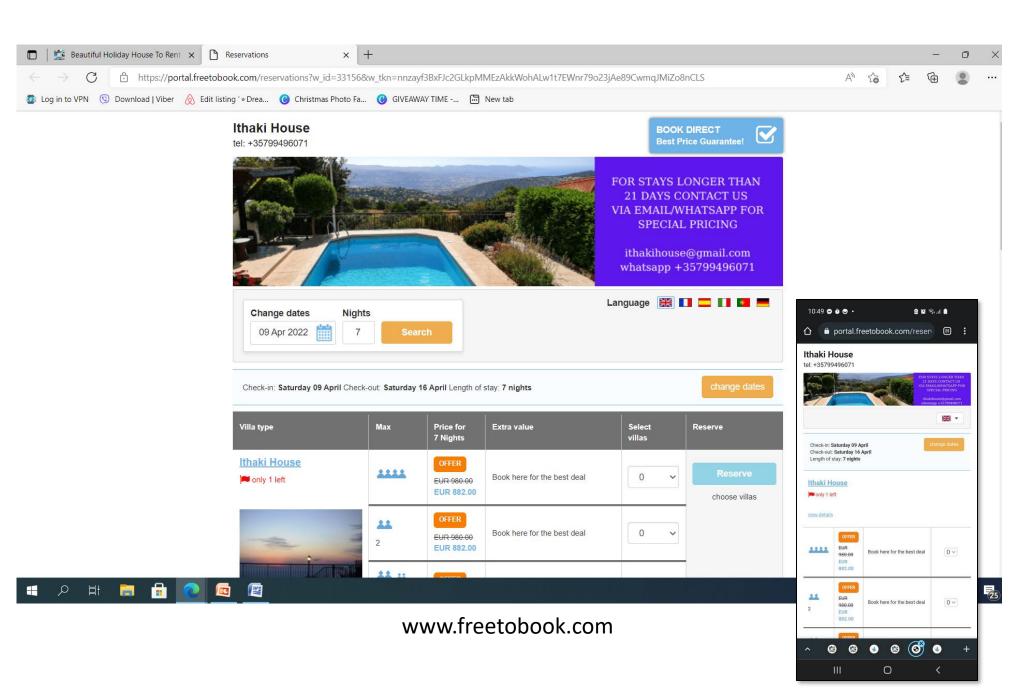


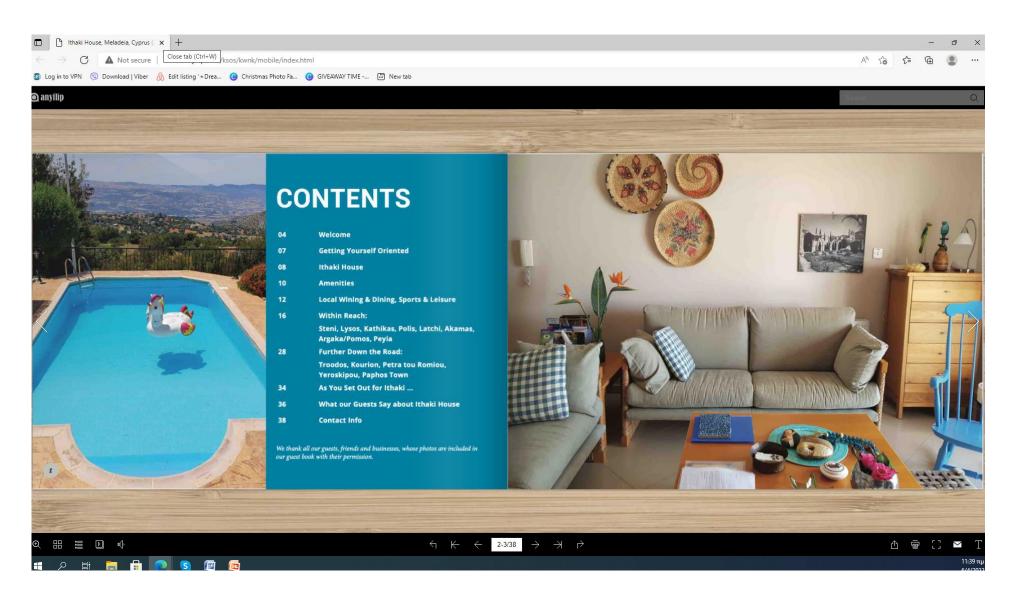




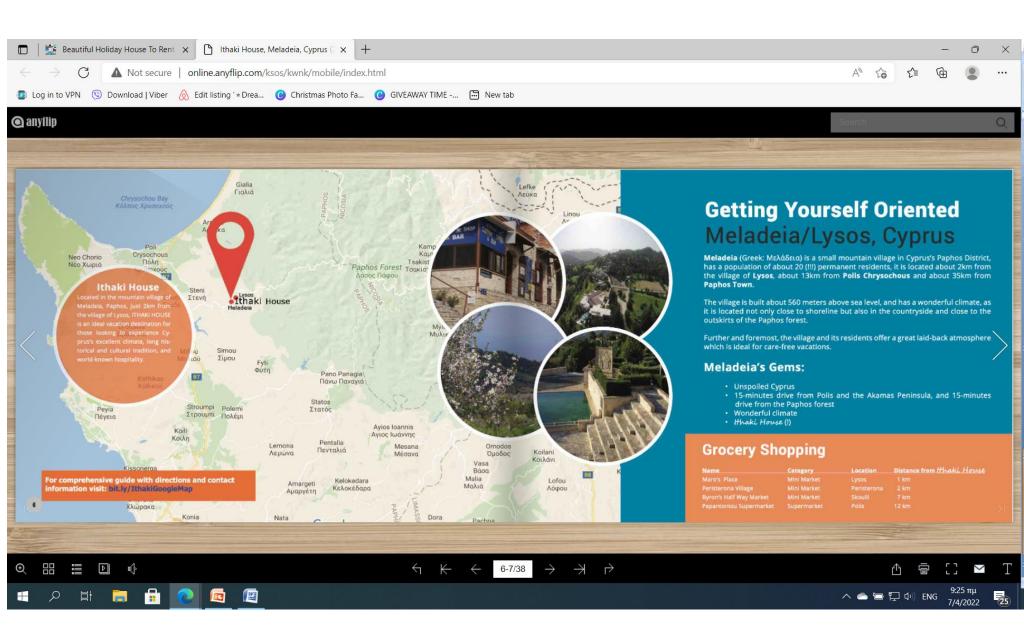


www.ithakihouse.com





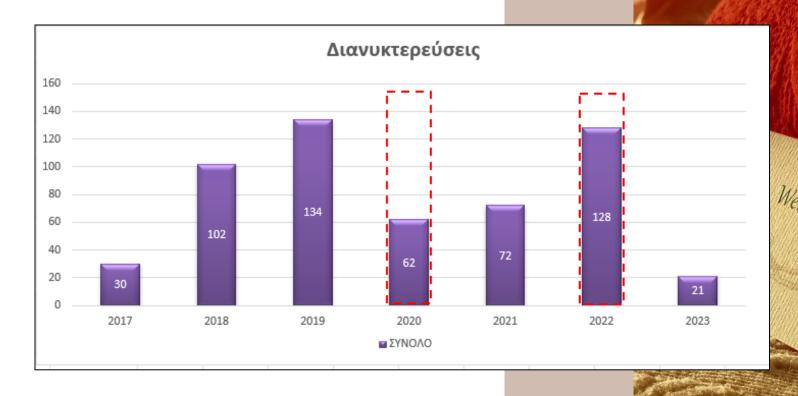
bit.ly/IthakiGuestBook



bit.ly/IthakiGuestBook

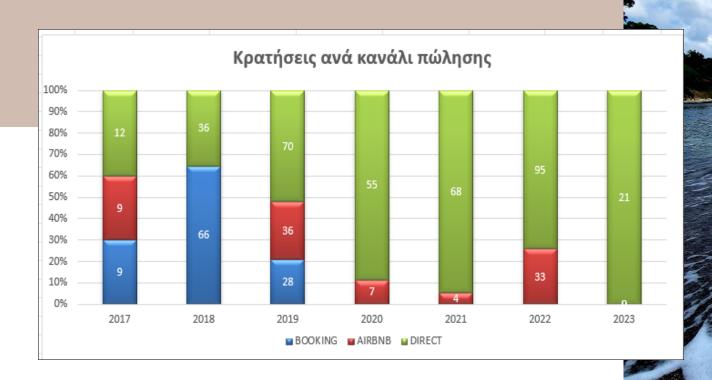
Η εξέλιξη μας...

2017-2021



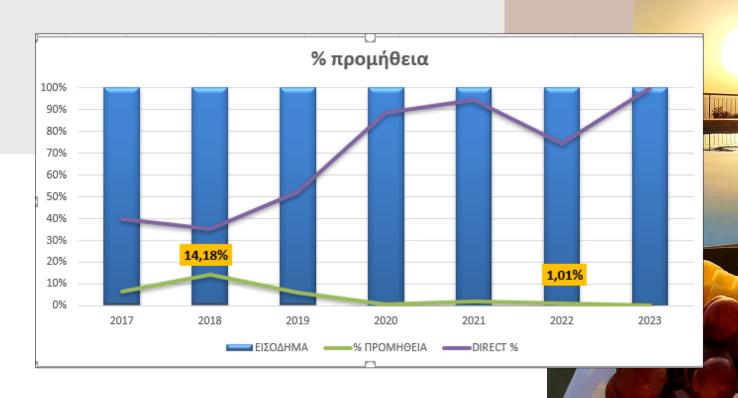


Μείωση της εξάρτησης μας στους ΟΤΑ'ς





Αύξηση κερδοφορίας κατά 10%





Επαναλαμβανόμενες κρατήσεις - referrals



R4547GCbrianr

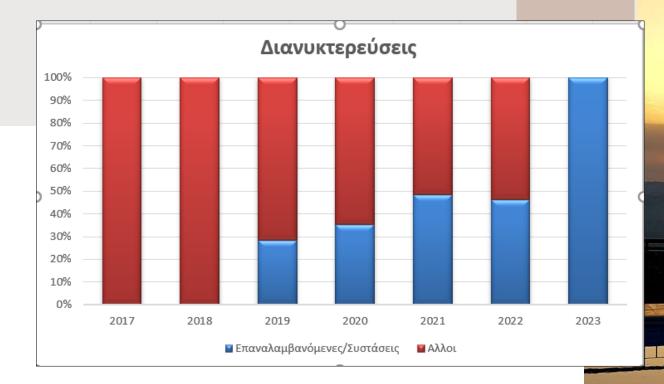
Reviewed 2 days ago

Fantastic, fantastic, fantastic (again)

2nd visit (first visit June 2019) and again overwhelmed with welcome, views, climate and friendly villages. A must for a holiday of peace, tranquility, views & climate. Well done again to Christina & Simos!!

Date of stay: March 2020

Hi Christina, we are very much looking forward to it as you were recomended to us by a friend Peter Edmondson who has stayed a couple of times. I await your email, thanks Wayne







Κορυφαίες Αξιολογήσεις!



Andreas Exner

★★★★ December 29, 2020

Classy hide away, beautiful sunsets by the dozen and worldclass

Read more

Posted on Google

Eurofohlen

** * * * October 25, 2020

Amazing hide away with world class views

The fotos from the website are amazing, but reality is Read more

Posted on

om tripadvisor

Mark

★★★★ October 3, 2020

We had a truly fantastic stay at Ithaki House. The personal welcome that we had from Read more

Posted on

R4547GCbrianr

** ** ** March 8, 2020

Fantastic, fantastic, fantastic (again)

2nd visit (first visit June 2019) and again overwhelmed with Read more

Posted on

on tripadvisor

Brian Roberts

★★★★ December 29, 2019

An amazing & special home to spend 2 weeks in the Cypriot sunshine. The Read more

osted or

Google

Ray Bunce

★★★★ December 29, 2019

Amazing! Very very Happy!!

Posted on

Google

Zsuzsa Melichár

★★★★ December 29, 2019

This is the most outstanding, beautiful, breathtaking place, we've ever stayed at. Kindest Read more

Posted on

Google

Coastal05883157587

★★★★ November 4, 2019

Amazing house with a very friendly and helpful owner Beautiful house overlooking the mountains and with a Read more

Posted on

tripadvisor

Paula B

★★★★ October 29, 2019

Outstanding hospitality, beautiful holiday home, great views, quiet location Having just returned from Ithaki House. I can

Read more

Posted o

Helae

** ** * October 7, 2019

Exceptional

Einfach traumhaft. Wir waren schon an einigen Orten und Read more

Posted on

Booking.com

tadeletravel

★★★★ October 6, 2019

Mr

Excellent place with the best view. We enjoyed every day Read more

Posted on

tripadvisor

Philippa

*** September 14, 2019

Ithaki house is a very special place. Christina is a super host beyond compare, and Read more

Posted on







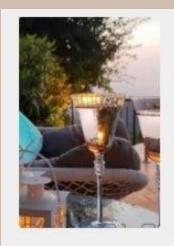
Έχουμε κτίσει ένα δυνατό brand

Δεν είμαστε ένα από τα πολλά καταλύματα...

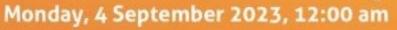
Είμαστε το **Ithaki House**!







531 days 7 hours 28 min until Ithaki house - Cyprus







Να θυμίσω....

«Η τεχνολογία που χρησιμοποιούμε δεν εντυπωσιάζει κανένα. Η εμπερία που δημιουργούμε με τη τεχνολογία ομως, είναι το παν»

Sean Gerety







Στοιχεία Επικοινωνίας

Χριστίνα Στυλιανού

Ευχαριστώ!

Ιστοσελίδα

www.ithakihouse.com

Κινητό:

(+357) 99496071

Εμαιλ:

ithakihouse@gmail.com





Τα εργαλεία μας

Ιστοσελίδα: https://boostly.co.uk/websites/ref/247/?campaign=BoostlyWebsite

Μηχανισμός κρατήσεων: https://en.freetobook.com/

Free link calendar (free to book-airbnb-b.com κλπ): https://www.availcalendar.com/

Εμφάνιση κριτικών στην ιστοσελίδα σας: <u>www.repuso.com</u>

Mailing tool: <u>www.mailchimp.com</u>

https://www.facebook.com/ITHAKICy

https://www.instagram.com/ithakihouse/

https://www.google.com/maps/place/Ithaki+House+-+Boutique+Holiday+Home/@34.9904849,32.5067744,15z/data=!4m2!3m1!1s0x0: 0x857e429ba35ee9e4?sa=X&ved=2ahUKEwj9hpfLyO32AhViyoUKHfJBDUAQ_BJ6BA qiEAU



Ithaki House Ideal Guest

Location: Our ideal guest is looking for off the **beaten track holiday locations** and at the same time wishes to be close to culture and amenities. They are not seeking to be on the beach but in close proximity. They are **not into package holidays**; **avoid crowded resorts** and mass tourism hot spots.

Nature and cultural lovers: Inspiring destinations where they can enjoy the **quiet pace of rural life**. Love blending in with the local community and become part of it even for a few days. They appreciate the local hospitality and familiar faces.

Gastronomy lovers: Our guests seek to taste and **experience local cuisine** (they are not into hotel buffets or the typical English breakfast). Love home cooked and home grown delicious food in small family-run restaurants hidden around the beautiful villages.

Holiday home: Our guests plan their holidays well in advance. They search a spots with sensational views, a place of comfort, a home away from home. They love their comforts so they appreciate a fully equipped and cozy place. They seek **direct contact** with the owners throughout and they appreciate knowing that they can contact them for whatever they may need. When they find the right place they want to **come back again and again** as they love the familiarity of it all.

They are prepared to pay a premium for the right location and the right place.









Ithaki







Ithaki



Just when you thought this place couldn't get any prettier,

THE SUN SETS!

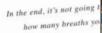






OUR GUEST BOOK





HOW M

Just let ux take your b











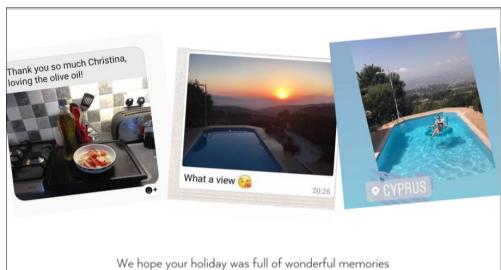


"Arriving here what you were destined for..." C. P. Cavafy



Ithaki





PS. We would love it if you review us on:
Google: g.page/ITHAKICy/Review and/or www.facebook.com/ITHAKICy

that you will treasure for many years to come!